

INDUSTRY RESEARCH

Credicorp product comparison: Marketing Invoices evidence brief

By CM Beyer Commercial Research Desk - Commercial research editor - Updated 11 July 2026

A sourced evidence brief for comparing Credicorp Loan, Credicorp Flex and Credicorp Slice when marketing invoices affects cash flow.

Marketing invoices often arrive before the leads, sales or renewal value can be measured. The decision is easier when the company writes down the invoice, the date and the repayment source.

Use the product comparison route when the company is still choosing between a fixed loan, a revolving facility and splitting one invoice. A clean use case has a specific cost, a specific business purpose and a specific repayment source.

Tie spend to a measurable plan. Speculative spend should not be financed as if the return is certain. The sources below show the rule, product page or public register behind the point.

For the product comparison route, decide what shape the pressure has first: one dated gap, repeated draw-and-repay pressure, or one invoice to split.

Sources checked

Compare Credicorp products - Credicorp - <https://credicorp.co.uk/compare/>

Business finance guidance - British Business Bank - <https://www.british-business-bank.co.uk/business-guidance/guidance-articles/finance>

Late commercial payments: charging interest and debt recovery - GOV.UK - <https://www.gov.uk/late-commercial-payments-interest-debt-recovery/charging-interest-commercial-debt>

Landing page: <https://creditcorporation.co.uk/news/product-comparison-marketing-invoices-evidence-brief/>