

CASH-FLOW REPORT

Credicorp Flex report: agency media spend before client payment

By CM Beyer Commercial Research Desk - Commercial research editor - Updated 11 July 2026

A report on paying platforms and suppliers before client invoices clear.

Agencies may need to pay media, freelancers or production suppliers before the client pays. The first check is whether the cost is dated, evidenced and likely to clear from a known receipt.

Credicorp Flex may fit the recurring bridge between campaign spend and client receipts. That means fixing the amount before comparing rates, fees or monthly comfort.

Client approvals and purchase orders matter. Do not fund spend that the client has not clearly approved. The links below are the source checks used for this page.

For Credicorp Flex, the discipline is to draw for short needs and repay when receipts land, not to treat the limit as extra revenue.

Sources checked

Credicorp Flex product page - Credicorp - <https://credicorp.co.uk/business-credit-facility/>

Late commercial payments: charging interest and debt recovery - GOV.UK - <https://www.gov.uk/late-commercial-payments-interest-debt-recovery/charging-interest-commercial-debt>

Business finance guidance - British Business Bank - <https://www.british-business-bank.co.uk/business-guidance/guidance-articles/finance>

Landing page: <https://creditcorporation.co.uk/news/credicorp-flex-agency-media-spend-report/>